

“So, let us not be blind to our differences - but let us also direct attention to our common interests and to the means by which those differences can be resolved.”

-John F. Kennedy



**SOCIETY OF MICHIGAN EMS
INSTRUCTOR COORDINATORS
PRESENTS THE
65th PROFESSIONAL DEVELOPMENT CONFERENCE**

“The Power of Differences”

**October 6 - 9, 2011
Lansing, MI**

SMEMSIC 65th PDC REGISTRATION FORM

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email Address* _____ Check EMS Region 1 2 3 U.P.

Regular Conference Registration Cost (check the registration option that applies)

SMEMSIC Member 3 Day Regular Conference Registration (Friday, Saturday & Sunday) **\$205**

Non-Member 3 Day Regular Conference Registration (Friday, Saturday & Sunday) **\$235**

SMEMSIC Member 1 Day Regular Conference Registration (Friday or Saturday) **\$105**
Check day attending Friday Saturday

Non-Member 1 Day Regular Conference Registration (Friday or Saturday) **\$120**
Check day attending Friday Saturday

You can save \$10 off the 3 day regular registration costs by registering online at www.smemsic.org

Pre-conference Session Registration Cost (Check the session you will attend and add the total to the above registration cost)

You must register online for the SMEMSIC Member ACLS Instructor Course (I)

You must register online for the Non-Member ACLS Instructor Course (I)

SMEMSIC Member Making Your Software Work for You (J) **\$40**

Non-Member Making Your Software Work for You (J) **\$65**

You Must register online for 1 Free Ticket to the **Thursday** EMS Practical Preparation Pizza Party In-service

You can save \$5 off the above preconference registration costs by registering online at www.smemsic.org

Conference Extra Cost (check all that apply and add totals for each to the above regular & preconference registration cost)

Late Registration (postmarked after 9/26/11) **\$25**

Renew SMEMSIC Membership **\$50**

Companion Lunch Tickets (good for lunch on Friday and Saturday and social) **\$35**

1 Ticket for Friday Afternoon Member/Exhibitor Reception **Free**

You can save \$10 off the above late registration costs by registering online at www.smemsic.org

Total Conference Registration Cost

Add the totals from all selected items in the above categories and enter the **Total Cost** \$ _____

Friday Breakout sessions Choose one by checking the box
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Session A, 1:00 - 2:00pm

Session B, 1:00 - 2:00pm

Session C, 1:00 - 2:00pm

Saturday Breakout sessions Choose one by checking the box
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Session D, 3:30 - 5:30pm

Session E, 3:30 - 5:30pm

Session F, 3:30 - 5:30pm

Sunday Breakout sessions Choose one by checking the box
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Session G, 8:30 - 10:30am

Session H, 8:30 - 10:30am

Remember there is a substantial discount for registering online at www.smemsic.org and you can still pay with a check by printing out the invoice and including that with your payment. *An email address is required for registration by mail or online. You can also obtain a senior discount if you are over 60 years old by registering online. Cancellations must be received by US mail by September 26, 2011 to receive a refund. To register by mail, remove this page at the perforation and mail with a check made payable to SMEMSIC to:

SMEMSIC, PO Box 175, Hudsonville, MI 49426

Lodging: All lodging arrangements must be made directly with the Radisson Hotel. You may call 517-482-0188 or toll free 1-800-333-3333 for information or reservations. **Please make your reservations 30 days prior to the conference if possible.** Mention the code **SEMS11** to receive the discount rate. Room blocks will be released on September 5, 2011 so please make your reservations early.

Visit us on the web at www.smemsic.org to register - You may email us at admin@smemsic.org

CONFERENCE HIGHLIGHTS

“The Power of Differences” in EMS Education

Have you ever looked at the differences we have and experience in EMS education and valued them? Of course we have educational differences involving teaching methods and styles that should be valued but our differences go beyond that. It has been said that culture is the "lens" through which we view the world. Cultures – both national and organizational – differ along many dimensions which can impact our educational activities. We hope you can join us as we explore ways that we can recognize our differences and value them to create a more effective educational environment for our students. We will challenge conference attendees to think about the ways that we can recognize and use our educational and cultural differences to create a sound educational environment.

Friday Afternoon Reception

Please join other conference attendees, board members and exhibitors for a brief reception after the general membership meeting. There will be light snacks and a cash bar along with door prizes for those present. Join us for a chance to meet with other members of our organization and discuss issues from the general membership meeting. Each reception attendee will receive a free soft drink ticket in their registration packet if that option is selected on the registration form. We will be giving away major door prizes but you must be present to win.

Thursday Afternoon Early Conference Registration

Beat the morning conference registration rush and register early on Thursday afternoon from 3pm to 5pm.

KEYNOTE SPEAKERS

Phillip Sanderson NREMT-P IC, BS, MHA

*Methodist University Hospital
Memphis, Tennessee*

Phillip Sanderson is the Manager of EMS Operations for Methodist Le Bonheur Healthcare Systems at Methodist University Hospital ED-Memphis, TN, Adjunct Faculty for Jackson State Community College, and a Field Educator for Vidacare. Phil is also a founding member of the Paragon Medical Education Group. Phil is the current President of the Tennessee EMS Educators Association, serving on multiple state and local EMS committees. He is a 20 year veteran of EMS.

Bruce Nepon, MA Ed, NREMT-P

*Delaware Technical College
Dover, Delaware*

Bruce Nepon has over thirty-five years of EMS experience as a provider, manager, program coordinator and educator. He has served in the public and private sectors at the ALS and BLS levels. He has presented nationally to fire service, third service EMS and EMS training programs on instruction and evaluation of EMS students in the lab, clinical and field settings, and is co-author of the text, “Field Training Officer – Tips and Techniques for FTOs, Preceptors and Mentors.”

John Lee, PhD

*Multi-Ethnic Counseling Center,
Michigan State University*

Dr. John Lee is a licensed psychologist. He earned his M.Sc. in Counseling Psychology from Western Washington University, and earned his Ph.D. in Cognitive Psychology from Kansas State University. He has been a keynote speaker and consultant to over 250 companies, agencies, colleges, and universities throughout the United States and Canada. Dr. Lee has edited 5 books and contributed several articles to professional and scholarly journals.

PRE-CONFERENCE, THURSDAY, OCTOBER 6, 2011

7:30 - 8:00am, Pre-conference Registration

8:00am - 6:00pm, ACLS Instructor Course- MMR Education Services

This 2010 Guidelines American Heart Association ACLS Instructor program prepares participants to teach the ACLS Provider course. Participants will use small group case-based teaching to instruct the core ACLS cases. All participants must be licensed Paramedic Instructor Coordinators and possess current AHA BLS Instructor and AHA ACLS Provider certifications. Copies of certifications must be provided at the beginning of the course. Current ACLS Instructor and Provider manuals will be sent to participants for study prior to the course. There is a strict limit of 21 participants for this session and you must register online through the SMEMSIC web site for this course. After completing this session, you will have one year to affiliate with another ACLS training center and complete student teaching requirements to receive full ACLS Instructor certification. You may contact Rick Holland, ACLS Training Center Faculty at rholland@mobilemedical.org for more information.

Credits: 3 Instructional Techniques, 2 Measurement & Evaluation, 2 Education Administration and 1-L Preparatory (Pharmacology EMTP), 2-L Airway/Ventilation (1 Airway Basic & 1 Airway Advanced EMTP/EMTS), 2-L Medical (Cardiovascular EMTP)

12:00 - 1:00pm, Lunch Provided - For participants of the ACLS course only

1:00pm-5:00pm, Making Your Software Work for You - SMEMSIC Technical Committee

Participants will be provided with innovative, practical solutions to common challenges faced in continuing education classes as well as initial (primary) education courses. Solutions will include; getting the most out of webinars, creating automated task analysis (rubrics), justifying your job with budgets and numbers, and an introduction to database management. Bring your computer to practice development of these solutions. We will be using the Microsoft Office products (Excel, Access, Word). This is a repeat of the pre-conference session at the spring conference and is also available as a webinar for off site participation. You must register online for the off site option.

Credits: 2 Education Administration and 2 Measurement & Evaluation

The above two pre-conference sessions are not included in the cost of regular conference registration. See the registration form for the cost and registration instructions for the above pre-conference sessions.

3:00 - 5:00pm, Early Regular Conference Registration

5:30pm - 8:00pm, SMEMSIC Practical Preparation Pizza Party In-service

Join with other instructors for a pizza dinner and practical participation and evaluation. This session will focus on evaluating baseline practical skills and providing constructive feedback. You must register for this session online as space is limited. There will be a feedback and debriefing session on Friday afternoon for those interested.

Credits: 2 Measurement & Evaluation

6:00 - 9:00pm, Board of Directors & Education Committee Meetings - All Welcome

FRIDAY, OCTOBER 7, 2011

7:30 - 8:30am, Regular Conference Registration

8:30 - 9:30am, A Measurement and Evaluation Program for the Affective Domain - Doug Smith

Following the adage of "People don't care how much you know until they know how much you care", we tend to minimize this portion in initial training and entirely ignore it in CE. This program will focus on implementing an Affective Evaluation Program within initial education as well as for use in continuing education to revitalize our professionals.

Credits: 1 Measurement & Evaluation

9:30 - 10:00am, Exhibitor Visits - M&E Credit Worksheet Completion Time

Please follow the instructions on the M&E worksheets in your notebook. Questions will be posted Friday and Saturday.

Credits: 1 Measurement & Evaluation

10:00 - 12:00pm, MDCH EMS Report - State EMS Division

Representatives from the State of Michigan will provide reports of past activity and an update about current activities and future plans for the management of EMS Education throughout Michigan. The representatives have been invited to join us for lunch so take the opportunity to share your thoughts and concerns after this session.

Credits: 2 Education Administration

See the next page for continuation of Friday sessions.

FRIDAY, OCTOBER 7, 2011 (CONTINUED)

12:00 - 1:00pm, Lunch Provided - M&E Credit Worksheet Completion Time

1:00 - 2:00pm, Breakout Sessions - Select your preference on the registration form

Session A: Practical Preparation In-Service - Gregory Flynn & Julie Zemnicks

This session is designed as a feedback and debriefing session for the Thursday night practical in-service. Even if you were unable to attend Thursday night, you will still gain valuable information on baseline evaluation and constructive feedback of practical skills for your initial or continuing education program.

Credits: 1 Measurement & Evaluation

Session B: EMT & Paramedic Programs. What is the end game? - Kevin Wilkinson

How many of you measure quality? Is your benchmark passing the National Registry? Where are your students going? How do you define success? With some of the highest unemployment rates in years there is a surplus of EMS workers yet most employers will tell you they are having trouble finding people to fill positions. Is your program part of the problem or part of the solution? We will spend an hour looking into what employers are looking for from the students you produce. This session is sponsored by Livingston County EMS.

Credits: 1 Education Administration

Session C: Pros, Cons, and Ex-Cons: Coming to an EMS program near you - Marv Helmker

Whether you know it or not, whether you like it or not, students with criminal backgrounds are coming into Michigan EMS initial education programs in increasing numbers. From seemingly minor misdemeanor convictions to more serious felony charges and histories, individuals with criminal backgrounds are applying for EMS licensure. What are the pros and cons of having a student with a criminal background in your course, and what challenges does your program face regarding this issue?

Credits: 1 Education Administration

2:00 - 2:30pm, Coffee Break & Exhibitor Visit Time

2:30 - 3:30pm, Michigan EMS Region Support & Action Forums - SMEMSIC Region Representatives

There will be three sessions running simultaneously. Each Session will focus on discussions and action plans for EMS education issues from across Michigan. The sessions will be moderated by the SMEMSIC board of director region representatives from the various regions across the State. This is your opportunity to take part in EMS education administration on the ground floor as items will be discussed and plans formulated regarding education program policies for the future. The plans and ideas that come from these sessions will be used to guide our organization's contacts with State representatives throughout the coming months as we work together to improve EMS education in Michigan.

Credits: 1 Education Administration

4:00 - 5:30pm, General Membership Meeting

Please attend and let your voice be heard. The Society is involved in some very exciting work on your behalf; your input is important. Action will be taken on items from the just completed EMS Region Support & Action Forums. A Sergeant of Arms will be present to keep the meeting running smoothly. If time permits, a short board meeting will be held after the General Membership meeting. All are invited to attend.

Credits: 1 Education Administration

5:30 pm - 6:30pm, Member/Exhibitor Reception (following the General Membership Meeting)

There will be light snacks and a cash bar along with the major door prize giveaways. The reception ends at 6:30pm and is designed to provide an opportunity for attendees to network with exhibitors, board members and other SMEMSIC members. As a reminder, you must be present to win the door prizes! **Each person registering for the social receives one free soft drink.**

SATURDAY, OCTOBER 8, 2011

7:30 - 8:30am, Regular Conference Registration

8:30 - 10:00am, Keynote Address "Fish out of Water: Diversity in Health Care"- Dr. John Lee

This presentation will provide the EMS instructor a conceptual and practical framework to prepare EMS Students for "diversity" in the services provided by Emergency Medical Services. The instructor will be shown how to make a distinction between "cultural competency" and "racial responsiveness" to more effectively address the issues of "diversity" in EMS education and the classroom.

Credits: 1 Instructional Technique and .5 Education Administration

See the next page for continuation of Saturday sessions.

SATURDAY, OCTOBER 8, 2011 (CONTINUED)

10:00 - 10:30am, Exhibitor Visits - M&E Credit Worksheet Completion Time

Please follow the instructions on the M&E worksheets in the conference notebook. This is the time to complete the 2nd M&E answer sheet in your notebook. Participants who complete both worksheets in the conference participants notebook will receive one credit in measurement and evaluation.

10:30am - 12:00pm, Field Internship – If You Build It They Will Come - Bruce Nepon

Have you ever wanted to know more about running a field internship? Do you need tools to help select, train and evaluate preceptors; to document student performance; to use information gathered during the field internship to conduct program evaluation; and even to meet accreditation standards? Join Bruce, author of “Field Training Officer – Tips and Techniques for FTOs, Preceptors and Mentors”, as he helps navigate through the maze of field training program design and coordination.

Credits: .5 Education Administration and 1 Measurement & Evaluation

12:00 - 1:00pm, Lunch Provided

1:00 - 3:00pm, Teaching A&P; A Hands on Advantage - Phil Sanderson

This presentation will consider both the traditional “book” methods of teaching A&P verses taking a more “hands on” approach and introducing students to the organs using fresh cadavers.

Credits: 2 Instructional Technique

3:00 - 3:30pm, Coffee Break

3:30 - 5:30pm, Breakout Sessions - Select your preference on the registration form

Session D: Cultural Competency and Racial Responsiveness: Critical Distinction for EMS - Dr. Lee

This will be an interactive session discussing what all EMS instructors and managers can do to facilitate cultural competency AND racial responsiveness among EMS students and service providers. Methods to ensure competency in a “multicultural but racialized society” in EMS education programs and services will be discussed and explored.

Credits: 1 Instructional Technique and 1 Education Administration

Session E: Tips for the Field Training Officer - Bruce Nepon

Teaching EMS students in the pre-hospital environment is challenging when all is going well. What about when it’s not? How can we identify the problem(s)? What are the obstacles to learning that we, as instructors, create? How can we effectively document performance and offer remediation? This presentation will discuss some practical solutions to common problems encountered during field internship (and elsewhere). Please join teacher and author Bruce Nepon as he shares lessons learned along the way as a lab/clinical/field instructor and trainer of FTOs.

Credits: 1 Instructional Technique and 1 Measurement & Evaluation

Session F: Stepping Out from the Podium; Using Simulation in your Lecture - Phil Sanderson

This presentation will include both lecture and hands on interaction. Attendees will gain the theory of simulation, how to include the lecture and case studies in with the simulation model, lessons learned and conference participate lead scenarios.

Credits: 1 Instructional Technique and 1 Measurement & Evaluation

SUNDAY, OCTOBER 9, 2011

8:30 - 10:30am, Breakout Sessions - Select your preference on the registration form

Session G: Video Production for Dummies - Mel Oakley

This presentation will focus on small format video production that can be done on most computers to bring video to the classroom. Techniques for producing videos with both Mac and PC platforms will be covered. Learn how to enhance your presentations with videos you can produce without a great deal of technical experience.

Credits: 2 Instructional Technique

Session H: Evaluating the Affective Domain - Doug Smith

During this breakout session the participants will learn how to implement an affective evaluation program within their service or education program. We will break down the material presented during the Friday morning general session and put it into a fashion where we will be able to deliver it easily into our next program.

Credits: 2 Measurement & Evaluation

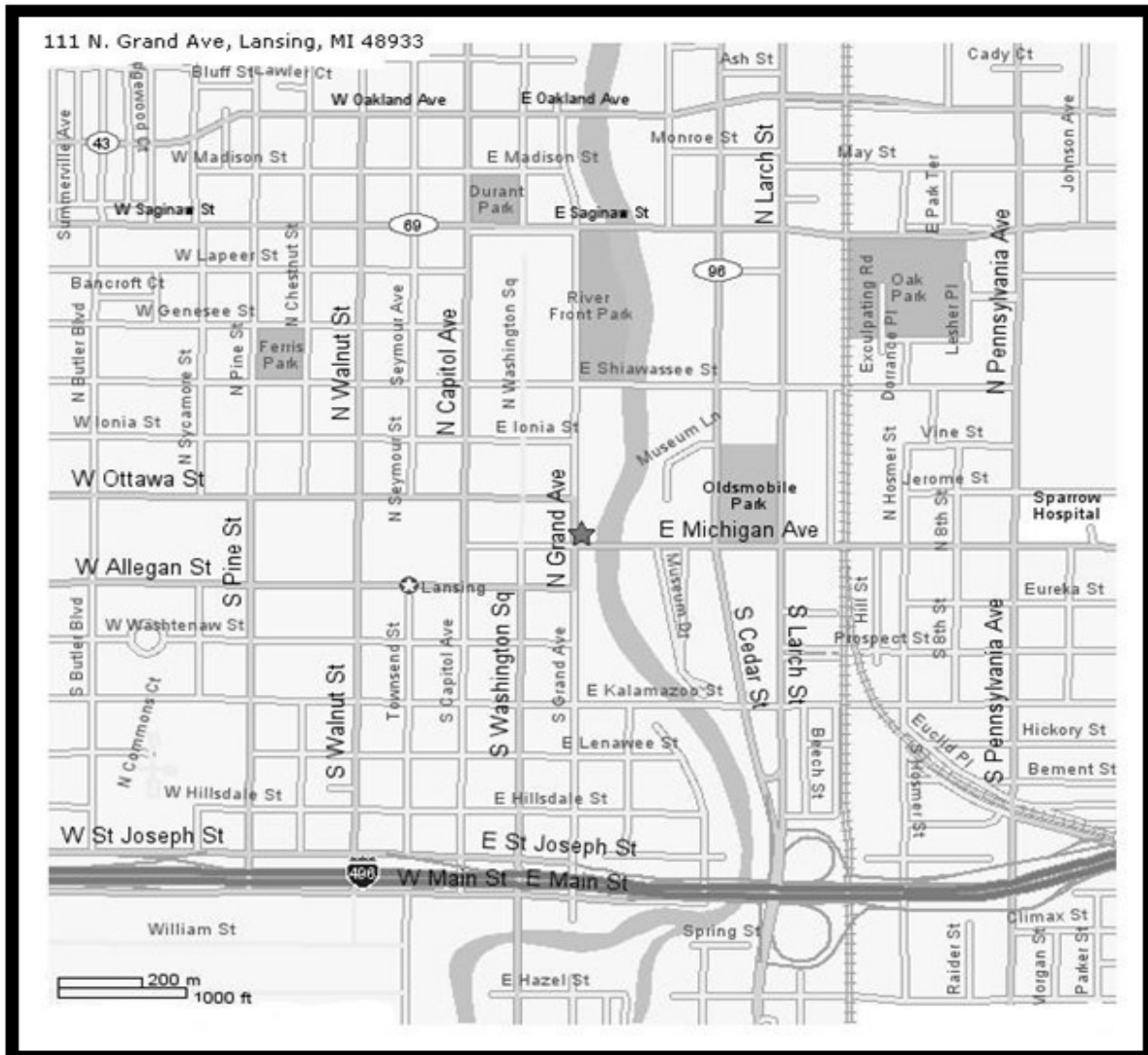
11:00 - 1:00pm, Conference Planning Committee Meeting - Location TBA

CONFERENCE CENTER & AREA INFORMATION

Come and experience the difference at Lansing's only downtown hotel! Situated in the heart of the capital city, the Radisson Hotel and conference center in Lansing welcomes SMEMSIC conference attendees with the finest services and facilities in the area.



Many area attractions are within blocks of the hotel including the State Capitol Building, Impressions 5 Museum, the Michigan Historical Museum and Oldsmobile Park, home of the Lansing Lugnuts professional baseball team. The Radisson Hotel is located in the heart of the entertainment, business, and government districts of Michigan's Capitol City. It is adjacent to the Lansing Convention Center and one block east of the State Capitol. SMEMSIC conference attendees will find that the conference center is within walking distance of several area attractions, shopping and nightlife activities.



CORPORATE SPONSORS

We would like to thank the following Corporate Sponsors for their support throughout the year.

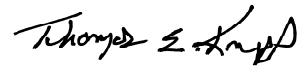
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WELCOME...

We welcome you to attend the Society of Michigan EMS Instructor Coordinators 65th Professional Development Conference, "The Power of Differences", which will be held October 6- 9, 2011. The conference will be held at the Radisson Hotel and Conference Center in Lansing, Michigan.

The conference will focus on exploring ways that we can recognize our differences and value them to create a more effective educational environment for our students. We hope you can come to Lansing and network with your peers as we discover ways to recognize and use our educational and cultural differences to improve EMS education in Michigan.

Presentations will also focus on providing you with information to assist in your educational programs and challenge you to improve and grow as an EMS educator. We would like to thank you for considering attendance at the SMEMSIC 65th Professional Development Conference. We are grateful for your support and look forward to seeing you in Lansing.



Thomas E. Knapp
Executive Director

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